File Proble Folde

PHILIP MORRIS COMPANIES INC.

INTER-OFFICE CORRESPONDENCE 120 PARK AVENUE, NEW YORK, N.Y. 10017

August 31, 1995

TO:

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Murray H. Bring

Marc S. Firestone

John J. Mulderig

FROM:

Charles R. Wall

RE:

Dr. DeNoble

Do you think a letter to the Massachusetts Department of Public Health, which pays for these ads, might be warranted? We could point out DeNoble's research conclusions, as discussed in his deposition and research papers.

DATE:

/lw

enclosure

CC:

Peter Grossi John Johnston