

## Message for Little, Greg

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**From:** Galletta, John  
**Date:** Tue, Apr 2, 1996 8:15 AM  
**Subject:** Heads Up -- April 2

To: Heads Up Distribution

Heads Up  
Tuesday, April 2, 1996

Today's Schedule

Castano Hearing

Industry-sponsored on-the-record press briefing on the Castano hearing. Briefers include Hugh Whiting (Jones, Day, Reavis & Pope) and Gary Long (SHB). 10 a.m. CST, Oak Room, Hotel Intercontinental, 444 St. Charles Ave., New Orleans LA.

U.S. 5th Circuit Court of Appeals hears certification arguments in the Castano class-action suit. Approx. 2 p.m. CST, 2nd Floor, East Court Room, John M. Wisdom (U.S. Court of Appeals) Bldg., 600 Camp St., New Orleans LA.

Possible remarks by Kenneth Starr (Kirkland & Ellis) on court house steps following the hearing.

Other Events

Kansas Attorney General Carla Stovall speaks to the Tobacco Free Kansas Coalition. 1 p.m. CST, Administrative Board Room, Stormont-Vail Regional Medical Center, Topeka KS.

The Southern Coast Regional Board, American Lung Association, American Heart Association, American Cancer Society, Tobacco Control Coalition, and health educators and officials protest Del Mar Fair's action to pursue a \$175,000 contract with the Philip Morris Tobacco Company. 1:15 P.M. PST, Del Mar Fairgrounds, 2260 Jimmy Durante Blvd., Del Mar CA. The Fair's Board of Directors meets at 2 p.m.

New York City Council votes on resolution opposing preemptive legislation pending in Albany. Council convenes at 1:30 p.m. EST, Council Chamber, City Hall, New York City NY.

The PBS series "Frontline" airs a documentary considering whether recent decisions by the corporate lawyers for news media organizations over tobacco-related stories jeopardize press freedoms. New York airtime 9 p.m. EST.

Radio & Television News Directors Foundation holds annual banquet and awards presentation. 6:30 p.m. EST (awards ceremony at 8:30 p.m.), Mayflower Hotel,

1127 Connecticut Ave. NW, Washington DC.

#### The Week Ahead

WEDNESDAY, 4/3 -- Campaign for Tobacco-free Kids holds a press conference to release a study measuring the influence of tobacco advertising on teens. 9:30 a.m. EST, National Press Club, Washington DC.

#### Yesterday's Highlights

A new anti-smoking group, Smokeless Texas, announced that it will run a public relations campaign to draw attention to alleged targeting of minors by tobacco companies. The Austin-based organization is a coalition of the Texas Medical Association; Texas branches of the American Cancer Society, American Heart Association and American Lung Association; and the Texas Academy of Family Physicians. (AP)

HHS Secy. Donna Shalala, speaking at the CDC yesterday, urged major league baseball players to give up chewing tobacco. (AP)

UST ran a press release in conjunction with the opening of major league baseball drawing attention to its program to stop the sale of smokeless tobacco products to minors. (PR Newswire)

Yesterday's press conference by Connecticut Atty. Gen. Richard Blumenthal was to endorse a charity-sponsored anti-tobacco educational program directed at Fairfield County schoolchildren. (AP)

Iowa's House voted 58-35 to reject a measure (actually to block debate on an amendment to a Dept. of Health appropriations bill) directing the attorney general to file a Medicaid suit against the tobacco industry and prohibiting any except face-to-face retail transactions involving tobacco. In response, Gov. Terry Branstad said he would discuss the possibility of a suit with Atty. Gen. Tom Miller and outside experts. (AP)

Kansas Atty. Gen. Carla Stoval said that while her office is reviewing the possibility of filing a Medicaid suit against the tobacco industry, she is skeptical about the chances of victory or even whether Kansas law allows such a suit. She also said she believes Kansas would have to pay the expenses of outside litigators suing on the state's behalf. (AP)

Arizona Senate President John Greene and Majority Leader Tom Patterson attacked a recent mailer by the "Coalition for a Tobacco Free Arizona" claiming that a licensing and preemption bill currently pending in the Senate "would make it easier to sell tobacco to children." Patterson called the mailer "deceitful and lying." Greene called it "a baldfaced lie." (AP)

A Colorado Senate bill to ban smoking in state prisons lost a third time on a tie vote, but its sponsor is keeping it alive and says he intends to bring it to a vote again later this week. (AP)

Rep. Joe Barton (R-TX) asked the Justice Department to investigate charges that FDA Deputy Associate Commissioner Mitch Zeller knew certain documents mailed to

him by plaintiff's attorneys, including Castano coordinator John Coale, were under court seal. Rep. Henry Waxman (D-CA) called the request harassment designed to "divert attention from the tobacco industry." (AP)

A Rosenberg column on the "Frontline" documentary airing this evening also claims that ABC is working on its own documentary about the tobacco industry. (L.A. Times/Wash. Post)

A shareholder group, Catholic Healthcare West, filed a proposal last October asking H.B. Fuller Co. to stop supplying glue to cigarette manufacturers on moral grounds. The board has recommended rejection of the proposal; the company's annual meeting is April 18. (Reuter)