

3/7 Vic Denoble

355pm

↳ msg on machine

U. Minn.  
↳ "clean-up product"

03/08 Vic Denoble

= office

- car phone

P.M. - researcher - Richmond, VA - '82-'85  
↳ Lab - nicotine analogs - sub. for psychologist

- nicotine                      nic. as reinforcing agent

- what is nic. reinforcing?

nic. is reinforcing - even if you mess w/ molecules

- nic. is colorless, odorless, + tasteless

↓ clear colorless, odorless, tasteless liquid

"impact" - burning sensation in throat

↳ looking for something that was more reinforcing  
nic. molecule w/ methyl molecule added

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↳ genetically engineer plant or add it as an additive  
get the more effective nic. in